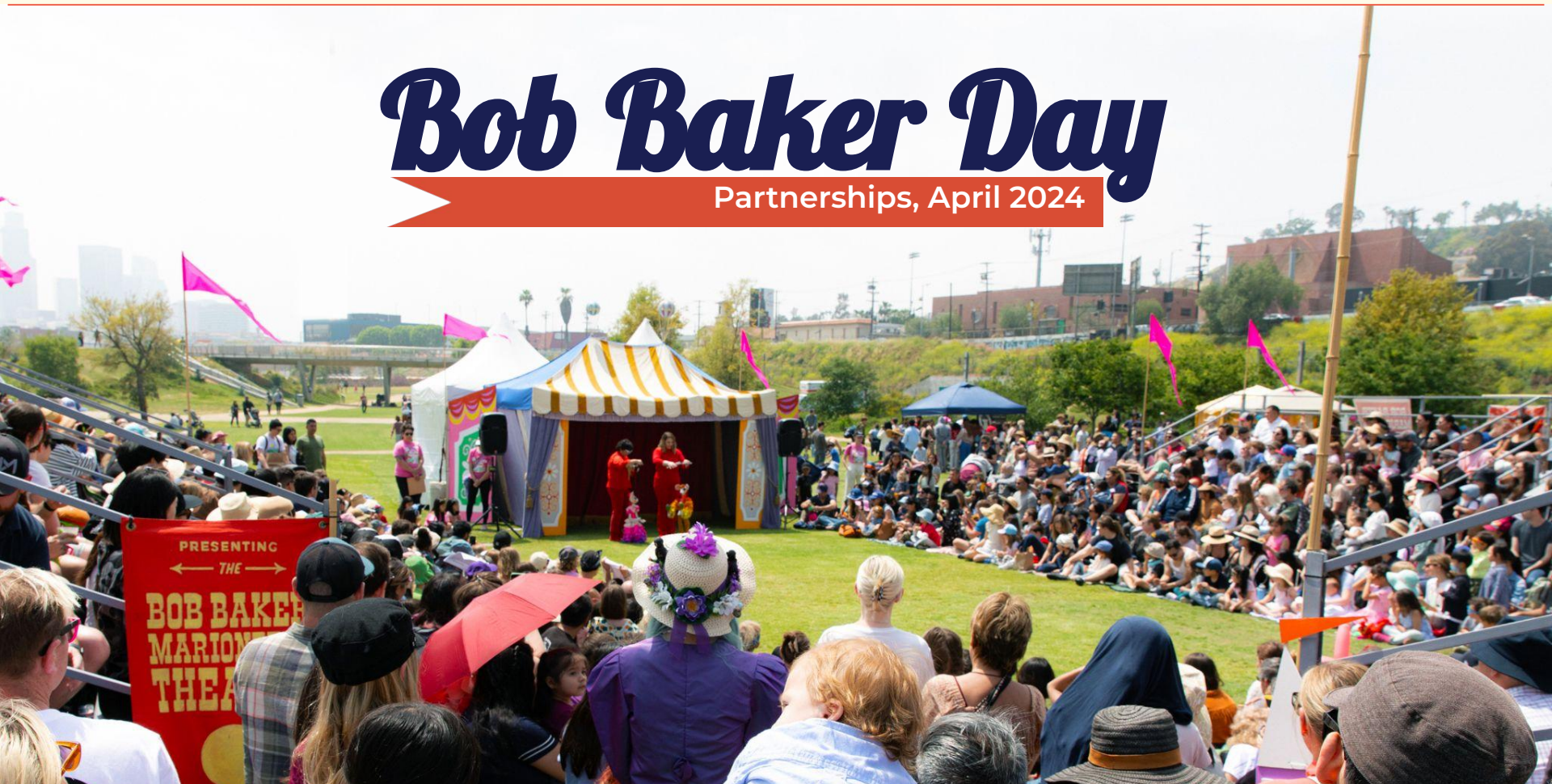


Bob Baker Day

Partnerships, April 2024



Bob Baker Marionette Theater invites you to align your business & connect with children and families across Los Angeles through our magical community event, Bob Baker Day!



ABOUT BOB BAKER DAY

A free, day-long community festival celebrating the magic of puppetry, performance, and creativity, now in its 10th year.

25,000+ attendees

Including families with children 0-10Y, as well as artists and young people from the creative community across Los Angeles.

Los Angeles Times

A celebration of Bob Baker Day brings L.A.'s puppeteering past to life



After the death of its founder, Bob Baker Marionette Theater still performs steadily after a move to Highland Park. Puppeteers at work, from left: Alex Evans, Ceylon Baginski, Esty Bharier, Nic Cowan and Karina De La Cruz. (From Bob Baker Marionette Theater)

The New York Times



Marionettes at Play

A Los Angeles institution has a new home. Join us for a behind-the-scenes tour.

Click
article to
access
link!

SOCIAL COVERAGE

4 million
social
views





Bob Baker Day 2024

When:

Sunday, April 21st, 10AM-5PM

Where:

LA State Historic Park, near Downtown Los Angeles, easily accessible to the 101, 110, and 5

Who:

Families and the creative community from across LA, including Northeast LA, Silverlake, Echo Park, East LA, West LA, Hancock Park, and the SF and San Gabriel Valleys

PAST PROGRAMMING HIGHLIGHTS

PUPPET STAGE: 10 shows daily!



10 shows daily
plus Puppet
Walkarounds

VARIETY STAGE HOSTED BY KATE MICUCCI



10 acts,
including
music, opera,
comedy &
variety!

**2023 GRAND MARSHALL
GUILLERMO DEL TORO'S
PINOCCHIO**



ART ACTIVITIES



Workshops
with LACMA
& Museum of
Natural
History

VENDOR VILLAGE



50+ local
businesses,
artists and
community
partners

Past Sponsors:

We work with sponsoring organizations to create custom experiences, raise awareness, and provide continuing free access to our beloved art and community experience.

NETFLIX

LACMA



COLDWELL BANKER REALTY

VANS

Partnership Opportunities



Sponsorship Levels

	Imagination \$500	Delight \$1,000	Enchantment \$2,500	Sanctuary of Sweet \$5,000	Presenting Partner \$10,000	Festival Sponsor \$25,000
Logo on website, event program, emails	✓	✓	✓	✓	✓	✓
Event signage and stage host “shout out” recognition throughout the day		✓	✓	✓	✓	✓
Recognition in exclusive sponsor newsletter sent to 21,000 subscribers, with business highlights of your choice			✓	✓	✓	✓
Customizable social media posts for your organization on Insta & FB.				✓	✓	✓
Main stage naming rights					✓	✓
Festival “Presented By” across all media and signage						✓



About BBMT



About BBMT

The Bob Baker Marionette Theater is an **iconic Los Angeles institution** that has served millions of children and families since 1963. With over **3,000 handcrafted puppets** and a passionate and creative staff, BBMT strives to make the world as imaginative as we see it. From our Highland Park home, we are actively expanding our programs to **serve our intergenerational audience**, partner with **artists and cultural organizations** and expand our reach to **underserved communities through educational programs and outreach.**

Featured in

TimeOut
LOS ANGELES

Los Angeles
MAGAZINE

The New York Times

Los Angeles
Times

VOGUE

Smithsonian OKPCC

4
LOS ANGELES

BOLLYWOOD
laist

Atlas
Obscura

HYPERALLERGIC



Instagram



57k+

Newsletter



17k+

Facebook



12k+

TikTok

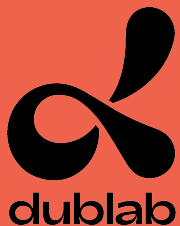


TikTok

16k+

Our Partners:

Our work with collaborative partners aims to expand our cultural awareness and influence by co-programming cultural events, collaborating on updated puppet shows, and custom fabrication of new puppets.



LUNAOLUNA
Forgotten Fantasy



Harry Styles

KENDRICK
LAMARR



Our Supporters

We receive support from national and local foundations, governmental organizations, and corporate sponsors to support our programmatic, performing arts, education and general operations.

PERENCHIO
FOUNDATION
Supporting Arts in Los Angeles

SNAP FOUNDATION

NATIONAL
ENDOWMENT
for the **ARTS**
arts.gov



THE AHMANSON
FOUNDATION

dca

Los Angeles
County
**Arts &
Culture**

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Thank You